



## SOUPERgreen Exhibit at Architecture and Design Museum of Los Angeles

By Irina Vinnitskaya

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Courtesy of Doug Jackson

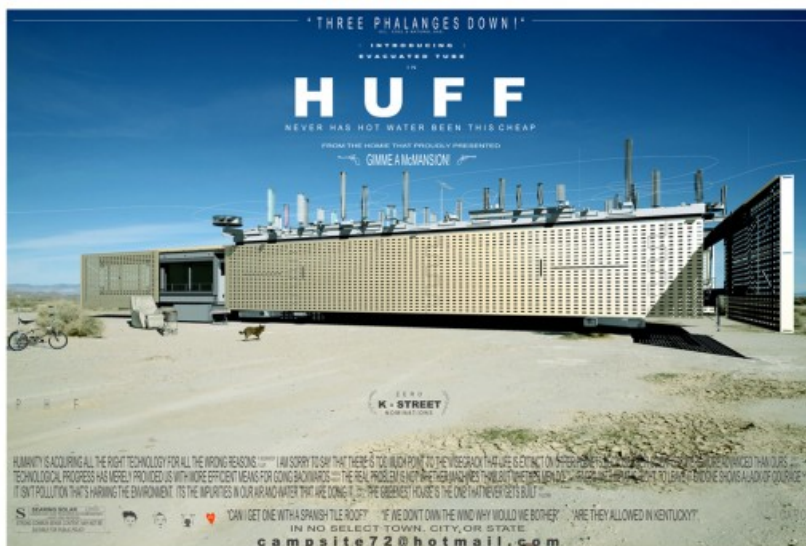
Between February 14th and April 14th the **Architecture and Design Museum of Los Angeles** will be exhibiting work from several designers that challenge the ubiquitous approach to environmentally conscious architecture and the normative application of technology to achieve sustainability.

SOUPERgreen is a collection of five architectural propositions that explore technology as a means to promote the engagement between architecture and environment.



Courtesy of Wes Jones

This exhibition features newly completed projects by Doug Jackson, Wes Jones, Aryan Omar, Steven Purvis, and Randolph Ruiz—five architects and designers who have each produced widely publicized and celebrated work renowned for its emphasis on the expressive and transformative potential of technology. The rich and nuanced projects approach “green” architecture in a critical, yet expressive way that is energetic, exuberant and inspired.



Courtesy of Aryan Crawford Omar

Doug Jackson is the principal of the **Doug Jackson Design Office** and is also a professor at the Cal Poly College of Architecture and Environmental Design in San Luis Obispo; Wes Jones is the principal of **Jones, Partners: Architecture** and a professor at the Southern California Institute of Architecture; Aryan Omar is a designer with **Richard Meier & Partners Architects**; Steven Purvis is the principal

of **APLSD Design**; and Randolph Ruiz is the principal of **AAA Architecture** and a professor at the California College of the Arts.



Courtesy of Steven Purvis

The work of these five architects and designers is a far cry from the timid way in which sustainable practices are generally approached in architecture. This exhibit demonstrates the varied forms that architecture can take when taking on the environmental crisis.



Courtesy of Randolph R. Ruiz

A discussion will be held on April 7 with the five contributors to the exhibit and Sam Lubell as moderator. Visit A+D|LA's website for more information. <http://www.aplud.org/>

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<http://www.archdaily.com/114529/soupergreen-exhibit-at-architecture-and-design-museum-of-los-angeles/>